

Announcement Brochure

Department of Applied arts
Faculty of Visual Arts,
Banaras Hindu University, Varanasi
Organizing a

3 day National Seminar cum Workshop on

Kalakshar :

Design & Innovation in Calligraphy and Languages

From Friday, 18th to Sunday, 21st September, 2015

Concept Note

India has known for its diverse languages and scripts. You can live and experience different language, script & culture in each State of India. As we know that India has known through its "Unity in Diversity" statement, so that the national language of India "Hindi" and the script used for writing this language "Devnagari" has denoted with the same excellence.

Calligraphy it has resultant from The Greek word comes from kallos, meaning 'beauty' and -graphy, 'a style of process or writing, drawing, etc' which in turn comes from graphe, Greek, meaning 'drawing, writing'. Calligraphy is an art dating back to the earliest days of history. Writing has originated in ancient Egypt where hieroglyphics (pictures) evolved into symbols. In ancient Egypt, most people did not know how to write at all, much less write beautifully. Writing started out as signs and symbols. The earliest evidence of such writing dates to cave men of 3500 BC. Their writing system was of pictograms but on the other hand, Today's calligraphy has little to do with the artistic discipline of each character. It is very often just simply good penmanship that attracts attention and has a distinct style of its own. This type of calligraphy has referred to as "**modern calligraphy**". People can use many ways in their calligraphy.

Aim of the Seminar

The seminar will aim at facilitating interdisciplinary debate on ways and mechanisms of developing a protective framework for the Innovative forms of Calligraphy and changes in design, with a particular focus on Indian devices. The purpose of the seminar is to let to know about the Calligraphy with its Design and Innovation approach and their expansion, approval and rationale. The conference will take the form of a discussion of practical experiences in various disciplines of Calligraphy and Languages.

Aim of the Workshop

The workshop will aim at on condition that knowledge, and make attendees aware of techniques and proper methods for the forms of Calligraphy and Languages, with a meticulous focal point on Indian diverse scripts and languages and their working strategies. The course group will practice the practical knowledge in various disciplines of Calligraphy and different Languages.

Intended Outcomes or Expected outcomes of Seminar

The expected outcomes include:

- (i) Focus on the areas for the deep researchable knowledge and analytical work on the forms with Design and Innovation approach of Calligraphy.
- (ii) knowledge-sharing and classification of the finding links and needs related to the Contemporary forms of Calligraphy, Languages and
- (iii) Amplification of the strategy conversation on growth of Calligraphy and Languages.

Organizing Committee

Prof. Hiralal Prajapati - Chairman
Professor

Dr. Manish Arora - Organizing Secretary/ Treasurer
Assistant Professor

Date and Timing

Date and Days of the event are:

National Seminar cum Workshop for three Days

From Friday, 18th (Seminar), Saturday, 19th (workshop) and Sunday, 20th September, 2015

Registration Fee

Undergraduate : Rs. 1000.00

Post Graduate Students : Rs. 1500.00

For Research Scholar : Rs. 2000.00

Academicians/ Professional : Rs. 2000.00

Late Registration Fee : Rs. 200.00 in each category

For more information and details please contact :

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Organizing Secretary

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